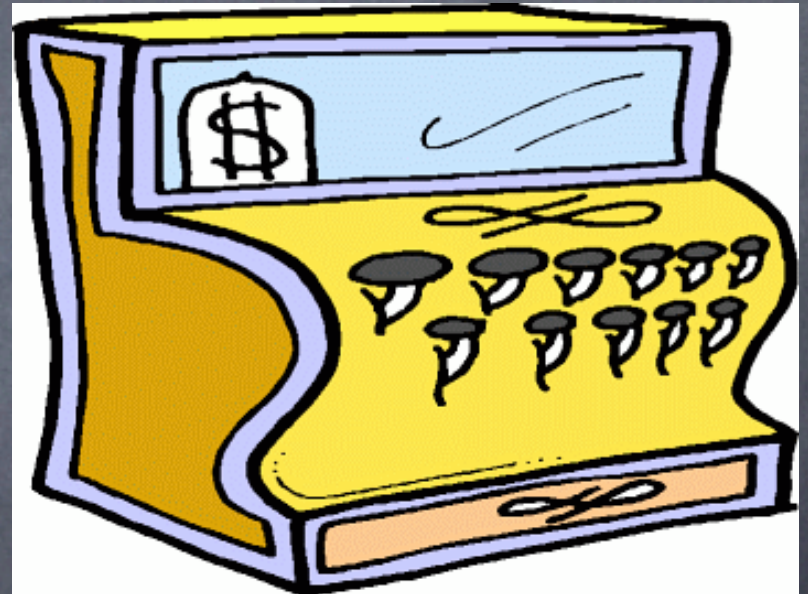


The Commerce System

What is it?

- Allows Selling of Products
- Presence isn't necessary



Payment Plug ins

- Comes with - Itransact
- Pluggable API so you can write your own plugins
 - Verisign and Authorize.net
 - PayPal coming

Why Itransact?

- No special software needed
 - plainblack.com already using
- Discounts by being a WebGUI user
- Cheaper transaction charges
- Allows recurring transactions

Transaction Setup

General **Payment Plugins** **Shipping**

Payment Plugin

Enable Yes No

Username (Vendor ID)

Password

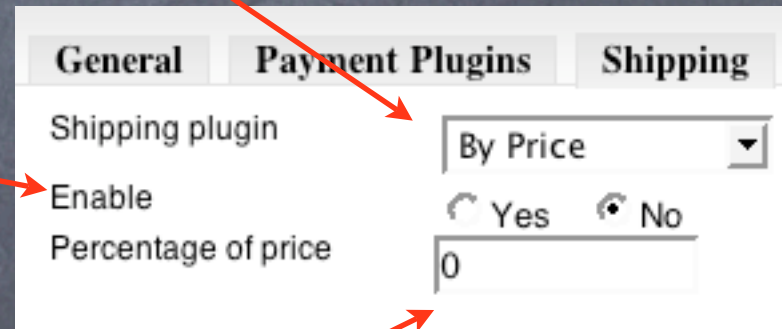
Use CVV2 Yes No

Email message

Shipping Plugins

Set type of pricing

Enable

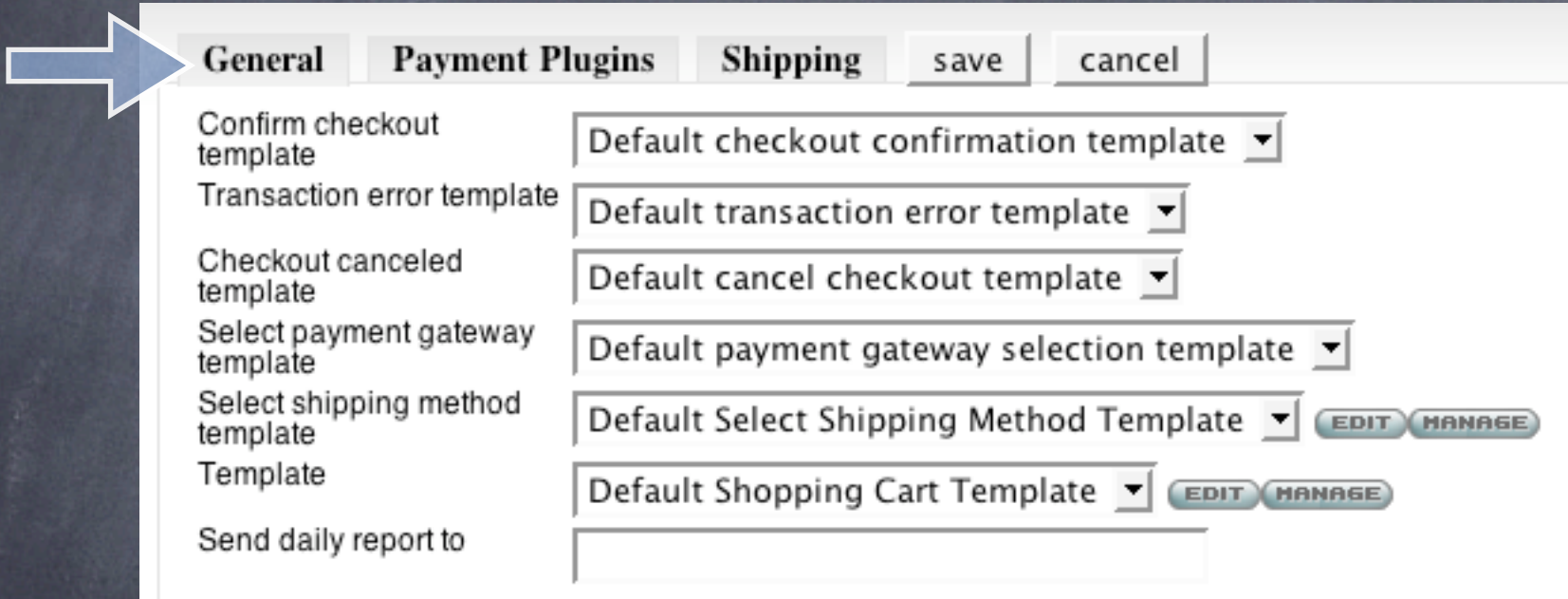


The screenshot shows a configuration panel with three tabs: 'General', 'Payment Plugins', and 'Shipping'. The 'Shipping' tab is active. It contains three settings: 'Shipping plugin' with a dropdown menu set to 'By Price', 'Enable' with radio buttons for 'Yes' and 'No' (where 'No' is selected), and 'Percentage of price' with a text input field containing the number '0'. Three red arrows originate from external text labels: one points to the 'By Price' dropdown, another points to the 'Enable' radio buttons, and a third points to the '0' in the 'Percentage of price' input field.

General	Payment Plugins	Shipping
		Shipping plugin
		By Price
		Enable
		<input type="radio"/> Yes <input checked="" type="radio"/> No
		Percentage of price
		0

Set percentage of
Price

Templates

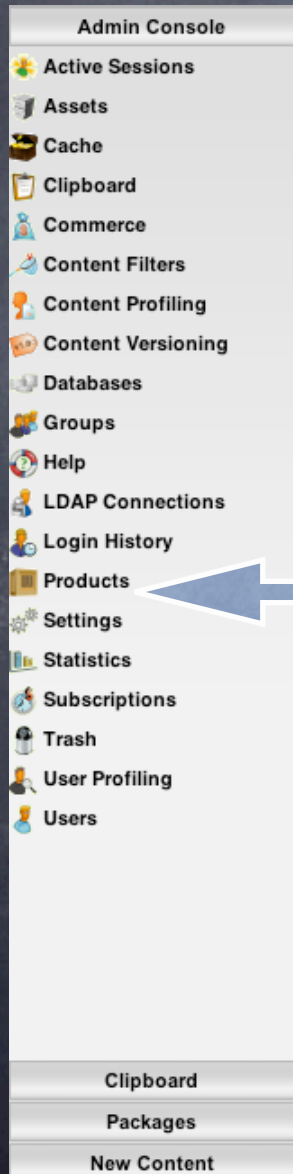


The image shows a screenshot of a Magento configuration page. A blue arrow points to the 'General' tab. The page has a header with tabs for 'General', 'Payment Plugins', and 'Shipping', and buttons for 'save' and 'cancel'. The main content area lists several configuration options, each with a dropdown menu and, in some cases, 'EDIT' and 'MANAGE' buttons.

Configuration Option	Value	Buttons
Confirm checkout template	Default checkout confirmation template	
Transaction error template	Default transaction error template	
Checkout canceled template	Default cancel checkout template	
Select payment gateway template	Default payment gateway selection template	
Select shipping method template	Default Select Shipping Method Template	EDIT MANAGE
Template	Default Shopping Cart Template	EDIT MANAGE
Send daily report to		

Products

Create Products



Show admin console.

Add a new product
List products

Back to site.
Turn Admin Off!
Logout

Lists existing products by name
-Can edit or delete from here

New Product Screen

These are
exactly what
you would
expect

A screenshot of a 'New Product' form. The form is white with a light gray border. It contains several input fields and a dropdown menu. A 'save' button is at the bottom. On the left side of the form, there are white lines that act as labels for the fields. A line from the text 'These are exactly what you would expect' points to the 'Description' field. Another line from the same text points to the 'Price' field. A third line from the same text points to the 'Weight' field. A fourth line from the same text points to the 'SKU' field. A fifth line from the same text points to the 'Template' field. A sixth line from the same text points to the 'SKU Template' field.

Title	<input type="text" value="New Product"/>
Description	<input type="text" value="This product isn't old"/>
Price	<input type="text" value="10"/>
Weight	<input type="text" value="10"/>
SKU	<input type="text" value="93984"/>
Template	<input type="text" value="Default Product Template"/>
SKU Template	<input type="text" value="newproduct"/>

Used as the reference for
placing the product on a page

Edit Product Screen

New Product

Properties EDIT

Price 10.00
Weight 10.000
SKU 93984
Description This product isn't old
SKU Template newproduct

Parameters

[Add parameter](#)

parameterId	new
Name	<input type="text"/>
	<input type="button" value="save"/>

Parameters and Options

Parameters

Add parameter

EDIT Color

Add option

EDIT Green

EDIT Red

EDIT Blue

optionId	new
Value	<input type="text"/>
Price modifier	<input type="text" value="0"/>
Weight modifier	<input type="text" value="0"/>
SKU modifier	<input type="text"/>
	<input type="button" value="save"/>

Variants/Options

Show admin console.

Add a new product
List products
Manage product
List variants

Back to site.
Turn Admin Off!
Logout

Color	SKU	Price	Weight	Available
Red	newproduct	10.00	10.000	<input checked="" type="checkbox"/> <input type="button" value="EDIT"/>
Blue	newproduct	10.00	10.000	<input checked="" type="checkbox"/> <input type="button" value="EDIT"/>
Green	newproduct	10.00	10.000	<input checked="" type="checkbox"/> <input type="button" value="EDIT"/>

Update availability of
specific variants

Displaying Products

Use Product Macro
^Product(sku);

New Product Page

New Product

This product isn't old

Available product configurations

Color: Blue \$ 10.00 **Add to cart**

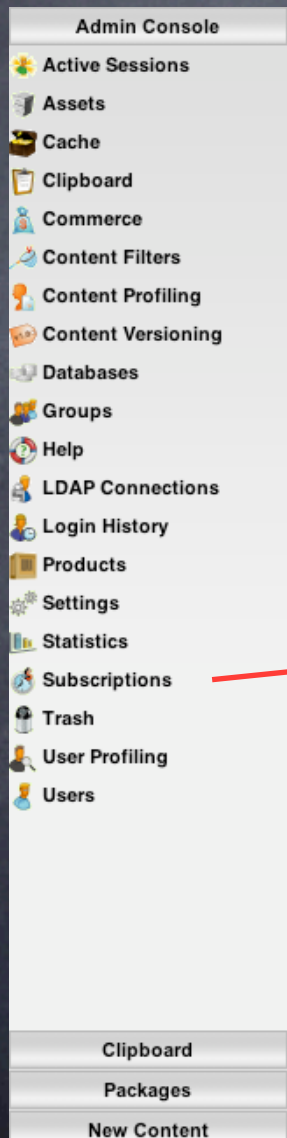
Product Asset

- ≤ 7.0 won't work for actual commerce
 - Only used to display
- Future releases - will work as display and commerce



Subscriptions

Similar to creating products



Show admin console.

Add a new subscription
Generate a batch of
subscription codes
Manage subscription codes
Manage subscription code
batches
Manage Subscriptions

Back to site.
Turn Admin Off!
Logout

Creating a Subscription

Show admin console.

Add a new subscription

- Generate a batch of subscription codes
- Manage subscription codes
- Manage subscription code batches
- Manage Subscriptions

Back to site.

Turn Admin Off!

Logout

Subscription Id	new
Subscription name	<input type="text" value="New Subscription"/>
Price	<input type="text" value="10.00"/>
Description	<input type="text" value="Subscription area of the site"/>
Subscribe to group	<input type="text" value="Subscription Users"/> <input type="button" value="MANAGE"/>
Subscription period	<input type="text" value="Year"/>
Execute on subscription	<input type="text"/>
	<input type="button" value="save"/>

Can execute an external script or a macro to pass parameters to an external script

Subscription Macros

- ^SubscriptionItem(SubscriptionID);
 - Places Subscription description on screen
- ^SubscriptionPurchaseUrl(SubscriptionID);
 - Creates a link to purchase the subscription

```
^SubscriptionItem();
```

```
^SubscriptionItem(SubscriptionID);
```

Places all
Subscription
information on a
page

New Subscription

This allows access to a new section of the site.

\$ 10

[Subscribe now](#)

^SubscriptionPurchaseUrl();


- Use Snippet

- <a

- href="^SubscriptionItemPurchaseUrl(SubscriptionID);">Purchase this

- Allows you to make any text the Subscription link

Subscription Codes

Number of codes in batch	<input type="text" value="1"/>
Subscription code length	<input type="text" value="64"/>
Codes expire after	<input type="text" value="1"/> Month(s) ▾
Associate with subscription	<input type="text" value="New Subscription"/> 
Batch description	<input type="text"/>
<input type="button" value="save"/>	

Manage Subscription Codes

You can make a selection of codes by:

date of usage between and

date of creation between and

batch ID

Delete selected codes

	Code	Creation date	Date of usage	Status
y7P0CUkSdaccqJVb4ZHpOg	In-4fWnKtZlnks	9/29/2005 10:38 pm		Unused
y7P0CUkSdaccqJVb4ZHpOg	TwKlJ96OrllvDOX	9/29/2005 10:38 pm		Unused
y7P0CUkSdaccqJVb4ZHpOg	G22K4WPGyndHz31	9/29/2005 10:38 pm		Unused
y7P0CUkSdaccqJVb4ZHpOg	6RB4VmT6WQHBS0E	9/29/2005 10:38 pm		Unused
y7P0CUkSdaccqJVb4ZHpOg	kmtYZX0hJ0mqHJM	9/29/2005 10:38 pm		Unused

Manage Subscription Code Batches

Add a new subscription
Generate a batch of
subscription codes
Manage subscription codes
Manage subscription code
batches
Manage Subscriptions

Click the link to see
the codes created

	New Batch Description	List the codes in this batch
---	-----------------------	--

Questions?

Itransact Interface

Examples