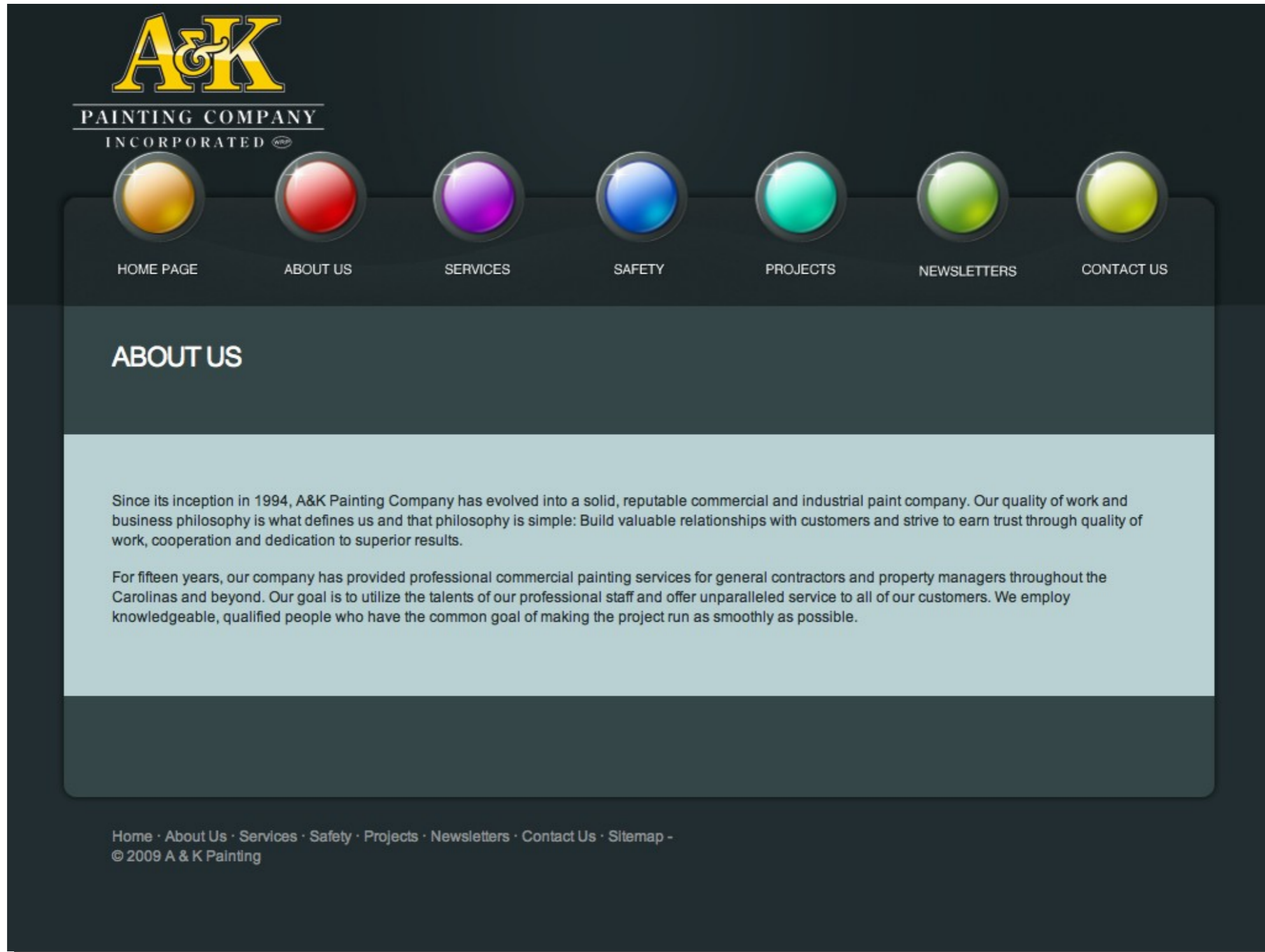




Advanced Theme Management

Tessa Harmon
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Simple Theme



A&K
PAINTING COMPANY
INCORPORATED

HOME PAGE ABOUT US SERVICES SAFETY PROJECTS NEWSLETTERS CONTACT US

ABOUT US

Since its inception in 1994, A&K Painting Company has evolved into a solid, reputable commercial and industrial paint company. Our quality of work and business philosophy is what defines us and that philosophy is simple: Build valuable relationships with customers and strive to earn trust through quality of work, cooperation and dedication to superior results.

For fifteen years, our company has provided professional commercial painting services for general contractors and property managers throughout the Carolinas and beyond. Our goal is to utilize the talents of our professional staff and offer unparalleled service to all of our customers. We employ knowledgeable, qualified people who have the common goal of making the project run as smoothly as possible.

Home · About Us · Services · Safety · Projects · Newsletters · Contact Us · Sitemap -
© 2009 A & K Painting

Advanced Theme

The screenshot displays a professional website layout for Shapiro & Ingle Mortgage Corporations. At the top, a dark green navigation bar contains links for HOME PAGE, OUR FIRM, SERVICES, RESOURCES, CAREERS, and CONTACT. Below this, a light beige header area features the firm's name, 'Shapiro & Ingle Mortgage Corporations', in a large, bold, serif font. The main content area is divided into two columns. The left column contains a 'Our Services' menu with items like Home Owners, Mortgage Corporations, Law Firms, Duis Autem, Zzril Laoreet Et, and Adipiscine Nul. The right column contains a block of placeholder text, a quote from Joe Smith, President, CEO of ACME Industries, and a contact box with a photo of a woman and the text 'Need more information? Call today... 704-333-8107'. The footer includes copyright information for © 2008 Shapiro & Ingle, LLC and links for Copyright, Privacy Statement, and Employee Sign-In.

HOME PAGE | OUR FIRM | SERVICES | RESOURCES | CAREERS | CONTACT

Shapiro & Ingle Mortgage Corporations

Our Services

- » Home Owners
- » Mortgage Corporations
- » Law Firms
- » Duis Autem
- » Zzril Laoreet Et
- » Adipiscine Nul

Our Services

- » Home Owners
- » Mortgage Corporations
- » Law Firms
- » Duis Autem
- » Zzril Laoreet Et
- » Adipiscine Nul

Foreclosure Information

Mortgagor Questions

Magna Aliquam

"Integer nibh. Ut eu neque. Maecenas ut nisi. Nulla ut arcu ac velit auctor elementum. Praesent rhoncus vestibulum dolor. In eu leo et mauris volutpat."

Joe Smith
President, CEO
ACME Industries

Need more information?
Call today...
704-333-8107

© 2008 Shapiro & Ingle, LLC | Copyright | Privacy Statement | Employee Sign-In

Define constraints.

EmpoweredBenefits EmpowerTools

Enrollment

Dynamic background color

Grows vertically

Numbers in bg need to be text

Accordion

Customizable button text

View Election Summary
Elections enrolled total \$94.00 per pay period; Pending elections total \$104.50 per pay period

Medical and Vision Insurance

Medical and Vision Insurance

Coverage 1 Physician 2 Health Savings 3 Network 4 Underwriting 5 Vision 6

Select your choice of plans from the pulldown menu, then select the dependents you wish to cover under this plan by clicking the check boxes. Once you are finished, click the Submit Elections button to be taken to the summary screen.

Decline This Coverage

Select Plan | [See Side-By-Side Comparison](#)

Spectra Voluntary Vision Plan

Select Dependents to Cover | [Add or Remove Dependents](#)

Joanne Smith Alexandra Smith Andrew Smith Elise Smith
 Mark Smith Josie Smith Tobias Smith Thomas Smith

SUBMIT ELECTIONS CANCEL

Establish coding practices
before developing.



Build a *static*
implementation.
Test it.



CSS Organization

Group styles into related files.

layout.css: Constant elements, margin

fonts.css: Typography


forms.css: Basic forms

colors.css: Breaking out colors (and images) can be helpful if your theme will be rebranded.

Layer page- or template-specific stylesheets on top of this

Object-Oriented CSS

.corners



Medical and Vision Insurance

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh tincidunt ut magna aliquam erat volutpat. Ut wisi enim ad minim veniam quis nostrud.

1 Coverage 2 Physician 3 Health Savings 4 Network 5 Underwriting 6 Vision

Select your choice of plans from the pulldown menu, then select the dependents you wish to cover under this plan by clicking the check boxes. Once you are finished, click the Submit Elections button to be taken to the summary screen.

Decline This Coverage

Select Plan | [See Side-By-Side Comparison](#)

Spectra Voluntary Vision Plan

Select Dependents to Cover | [Add or Remove Dependents](#)

Joanne Smith Alexandra Smith Andrew Smith Elise Smith
 Mark Smith Josie Smith Tobias Smith Thomas Smith

SUBMIT ELECTIONS **CANCEL**

.corners.gradient

Please click the products below that you would like to change.
Elections enrolled total \$94.00 per pay period; Pending elections total \$104.50 per pay period

← Medical and Vision Dental Insurance Prepaid Legal Life Insurance Flexible Spending Acct

Election Summary

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh tincidunt ut magna aliquam erat volutpat. Ut wisi enim ad minim veniam quis nostrud.

Medical Insurance: Enrolled, Election Changes Pending	Company Pays	You Pay
Anthem KeyCare 3000/100 - Employee & Children	866.36	94.00
Anthem KeyCare 3000/100 - Employee & Family	938.21	102.00
Dental Insurance: Election Complete; Enrollment Pending	Company Pays	You Pay
Dental Plan A - Employee & Family	10.00	20.00
Prepaid Legal: No Election Made	Company Pays	You Pay
Life Insurance: Waiting on Electronic Signature	Company Pays	You Pay
Employee - 1000,000; Spouse - 20,0000; Children - 10,000	20.00	84.50

SUBMIT ELECTIONS **SAVE AND EXIT**

Total Cost of Your Elections	\$1,010.36
Company's Contribution	\$896.36
Your Cost	\$114.00

Write Documentation

Document your implementation decisions.

A gradient box with rounded corners has slightly different base markup. Its default width is 940px, or the whole container. You cannot change the background color of the gradient box.

```
<div class="gradient_corners">
<span class="gtl"></span>

<span class="gtm"></span>
<span class="gtr"></span>

  <div class="content">
    <p>Content here</p>
  </div>

<span class="gbl"></span>
<span class="gbm"></span>
<span class="gbr"></span>

</div><!-- end div.gradient_corners -->
```

On Documentation

“In product documentation, the manual is the product. If a feature isn’t defined, it doesn’t exist as far as the user can tell. If a feature is described badly, the user will perceive the product to be a bad product. Thus, do not skimp on the documentation.”

—Randall Schwarz

WebGUI Implementation

Design styles, page layouts, and asset templates to reduce code repetition.

Beware of default templates that declare fonts & colors.

Store your theme code in one place and export as a package.



Measuring Success

Google Analytics

R.O.I.

Client satisfaction

User satisfaction

Professional/Technical Growth

Plan creatively.
Implement deliberately.

Be pragmatic.

Implementation should be
transparent to your audience.

Thanks!



Tessa Harmon

#webgui: seriftron

WebGUI Forums: serif

tessa@knowmad.com

Resources

Jeff Croft on OOP CSS:

<http://jeffcroft.com/blog/2009/may/20/applying-oop-co>